



Transform Your Auto Lot

6 Ways To Go From Inefficient to Efficient

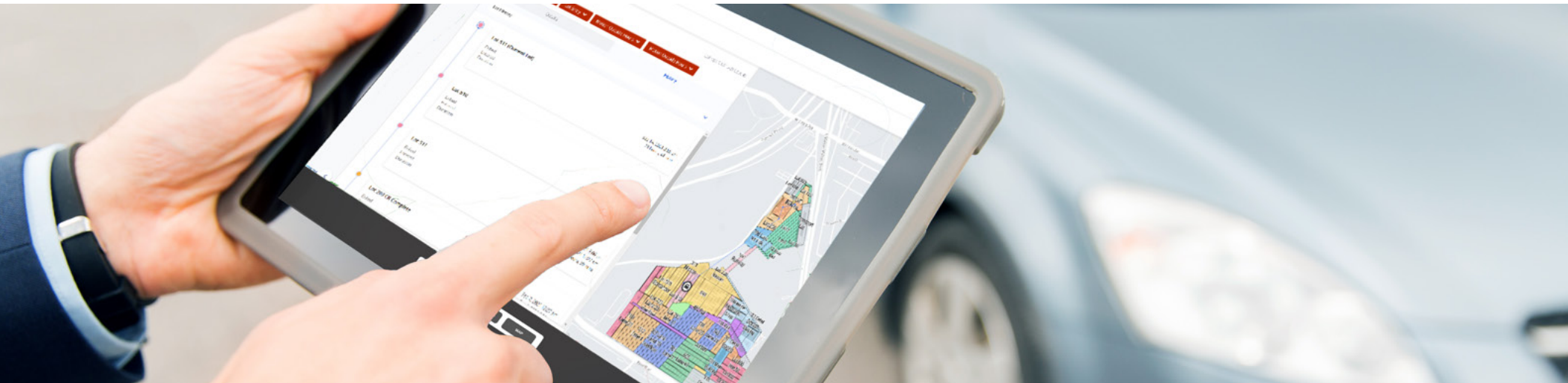


Welcome to the ultimate guide to optimizing your lot! As a dealership owner or manager, you know that efficient vehicle management is crucial for success. But with so many moving parts, keeping your operations streamlined while reducing costs can be challenging.

What you need in this situation is an intelligent lot management solution that enables you to have a more efficient and profitable dealership. From customizable alerts to more intentional zone settings, we'll cover the keys to creating a smarter lot management system so you can walk away from this guide with the knowledge you need to take your dealership to the next level.

1. Pinpoint Exactly Where Your Vehicles Are With In-vehicle Sensors

If staff is hindered in their search for vehicles, it can lead to widespread frustration and impede business success. In-vehicle sensors take the guesswork out of finding the desired vehicle. They save you time by immediately pinpointing the exact location of your asset, whether indoors, in parking structures, or outside. Right down to the row and space.



2. Know the Health of Your Vehicles With VIN-specific Diagnostics

A lack of visibility into the health of your vehicles can impact your ability to close a deal and waste valuable time. With VIN-specific on-board diagnostics, dealerships can be alerted to potential mechanical issues, such as a dead battery, before a scheduled test drive. This ensures that vehicles are ready and minimizes the risk of losing sales due to preventable issues.





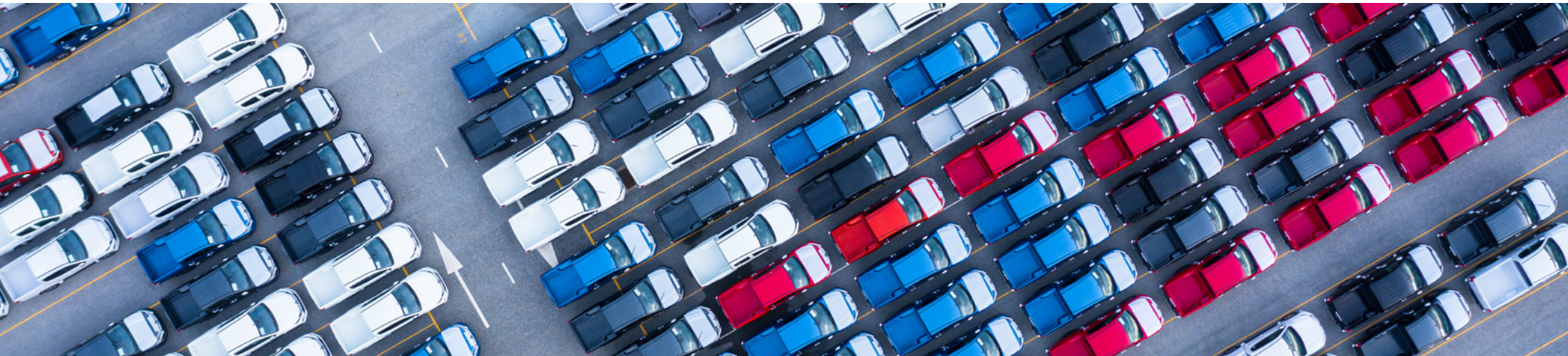
3. Unlock Bottlenecks in Your Processes With Zone Setting Capabilities

Lacking a streamlined process for monitoring your vehicles can lead to inefficiencies and hinder your team from moving inventory. Zone setting capabilities enable you to optimize processes by giving you a

360-degree view of your vehicle's movements as it progresses through steps like processing, cleaning, or repairs. Optimizing processes helps you maximize operational efficiency more cost-effectively.

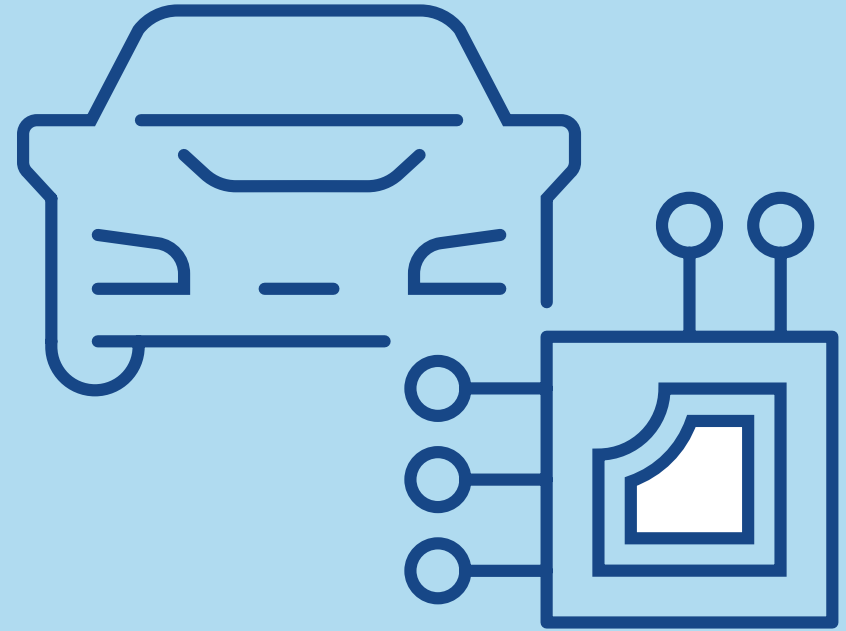
4. Improve Team Efficiency With Customizable Alerts

Proactive inventory management is key to running an efficient dealership. Setting up custom alerts with real-time tracking for your vehicles can help. For example, team members can be notified of any unauthorized vehicle movements or if a vehicle has spent too much time in a particular zone. Since staff are only alerted about vehicles they follow, they can focus on other priority tasks.



5. Track All Vehicles Using One Platform

Quickly locating your vehicles translates to faster and more sales. Connect all your vehicles on one platform to find the exact vehicle you need in seconds, whether it's in service, maintenance, valet, or on a partner lot. Using one dashboard backed with real-time data to track vehicles reduces the need to sift through multiple screens or systems — improving productivity and efficiency.





6. Install Vehicle Trackers in Minutes, Not Hours

Every minute counts when you're selling vehicles. Rather than spend precious time repeatedly setting up a vehicle tracker, look for a solution that is easy to pair with. More specifically, one with rugged trackers that can be used more than once and withstand a wide range of temperature changes to maximize its life cycle.



Your dealership's success depends on your ability to move vehicles off your lot. But managing that process without the right resources and manual processes can hold you back, which is why we've created LotVision.

Specifically designed to help dealerships like yours overcome the challenges and bottlenecks of managing a lot, LotVision makes finding your vehicle faster while providing you with the data and insights you need to optimize limited staff resources and workflows. Here are a few ways our intelligent lot management system can help improve your bottom line:



424%

ROI in the first 3 years*



Locate vehicles up to

73% faster*



Reduce time to sale by

one week

*Source: 2022 Hobson & Company's independent research of LotVision clients across the country. Results representative of dealerships with \$50M annual revenue and 1,400 vehicles in inventory.



powered by **COX 2M**

See for yourself the many ways LotVision can impact your dealership by requesting a demo.

Request a Demo